

Healthy People. Healthy Planet.



Healthy Soil is the key to Healthy People & Healthy Planet

UN-like dirt, **soil is living** and the basis for everything grown on the planet, with a *life-reliant* part of our human ecosystem. Right now, chemical agriculture is destroying topsoil 10x faster than it can be replenished, offering only 60 years of soil sustainability with these current practices.

We Need to Work WITH Nature

Current agriculture and farming practices substantially impact our global warming world challenge. By changing these practices on just 50% of the world's agricultural land, to Regenerative Organic Practices, we can sequester 100% of carbon emissions into the soil, where it is used naturally by healthy plants & crops to *regenerate* soil and filter greenhouse gases. Learn more at [Patagonia Provisions: What If Series](#).



How Can Families Contribute to Better Practices?

Agriculture practice impacts the food, cosmetic & fiber industries. Families have power in their purchase and can use this power to question sourcing, welfare & healthy practice for people & planet. Gaining a world value for better standards.

Learn More

The Regenerative Organic Alliance offers the most current information on practice, certification and progression of this necessary agricultural change. Learn more by visiting www.regenorganic.org

