



“A partnership that helps build GOOD PEOPLE who DO GOOD things.”

COLOR CYCLE ACTIVATION SPEECH (TO KIDS)

Hi! My name is [Addyson! I'm a 2nd Grade Girl Scout and 5 Gyres ambassador.] My troop and I are concerned about how plastic pollution is hurting our planet. So we're here to ask you to JOIN US in activating some solutions!

Plastic Pollution is a big problem for all of us, especially marine animals. The problem has been growing for a long time and is now so big that we can't just RECYCLE our way out of it.

Instead, we have to JOIN TOGETHER with business' and other helpers to clean up the mess. Plastic pollution is hurting the beaches we play on, the oceans we swim in, the animals we love and poisoning some of the food WE EAT!

BUT there is still time to work with grown ups and other kids to clean up the mess and regenerate a healthy planet.

There are a lot of ways we can help! One way is to participate in CORPORATE RESPONSIBILITY PROGRAMS... this just means, the programs that business' need us, *the people who buy their stuff*, to take part in, as they clean up their mess and move toward more responsible choices.

We partnered up with @Crayola to help them activate one of these programs. All we have to do is gather USED markers, highlighters & dry erase markers and SEND THEM BACK TO @Crayola. @Crayola has promised to recycle or reuse everything we send back to them, and this helps KEEP ALL THIS PLASTIC OUT OF OUR OCEANS and MARINE HABITATS.

Participating in simple ways like this will make a big impact, if we all work together! Plastic is toxic and only 9% of all the plastic EVER made has been recycled, so we have to take bigger steps to clean up the mess with our grown up helpers!!

Thanks for bringing in all your used @Crayola items and putting them in the collection boxes we've left around the campus... We'll handle sending them back!! AND REMEMBER, we're kids, but if we WORK TOGETHER & find our HELPERS & USE TOOLS, we CAN participate to solve big problems!