

"A community partnership building GOOD PEOPLE who DO GOOD things."

## WHAT GOES IN THE BIN TOOL

(You'll be amazed at how much CAN NOT be recycled from your curbside bin)

Please use this tool to help your family properly sort your waste and recycling! For items not accepted in your bin, be sure to sign up for the FREE brand sponsored TerraCycle® Recycling Programs! (see how within this tool)

## Important to Know

The recycling industry is a system in crisis because recycling isn't as sustainable as we've been led to believe. We've been taught that recycling is one of the most important things we can do that is "good for the planet". This myth has been shattered by the truth (learn more, visit The Story of Stuff.org). Modern recycling is a broken system, but it's possible and necessary to reform this system. There are much better methods of waste management that can be explored, such as Resource Conservation, Closed Loop Systems (learn more <a href="https://www.ellenmacarthurfoundation.com">www.ellenmacarthurfoundation.com</a>), and increased participation in recycling programs by individuals and communities.

The BEST SOLUTION is to create less waste- by PRODUCING less & USING less, with a goal of ZERO WASTE, because we can no longer assume that recycling is a sustainable solution. With this in mind, we can do the following things to help:

- REFUSE top polluters (including: plastic cups, lids, straws, bags and to-go items)
- REDUCE & REUSE the materials, products and packaging already in circulation
- LEARN MORE about proper waste & recycling methods in our communities
- PARTICIPATE in recycling programs that recycle previously *un*recyclable items
- Be CONSCIOUS in our purchase power (buy organic food, avoid plastic packaging, participate in closed loop programs, & buy less stuff & when you do buy, get your stuff from brands who are committed to the UN's 17 sustainable development goals (publishing their efforts through annual reports).

### WHAT GOES IN YOUR curbside RECYCLING BIN?

- Clean, dry plastic bottles
- Clean, dry cans
- Clean, dry paper
- Clean, dry flattened cardboard (NO FOOD OR GREASE on the cardboard)

EVERYTHING ELSE you've been putting in the bin has ended up either contaminating the value of the recyclable items inside your bin, gone to landfill or has been incinerated.

#### WHAT DOES NOT GO IN YOUR Curbside BIN:

- NO diapers
- NO plastic bags, including Ziplock-type bags, bubble wrap or other wrapping
- NO flexible packaging like chip bags or soup & juice pouches
- NO tinfoil
- NO batteries, cords, holiday lights, or electronics
- NO ropes, hoses or other tangling items
- NO food & beverage containers like milk cartons, juice boxes or food cartons (review your local waste management system for possible recycling opportunities.)
- NO household items like clothing, textiles, beauty product packaging, toothpaste tubes & toothbrushes, shower curtains, mini pools, fencing, furniture, garage waste etc.
- NO medical waste
- NO polystyrene foam or cups with plastic or wax coating
- NO green waste, liquids, food or animal waste

#### MORE RECYCLING OPPORTUNITIES

GOOD NEWS! Many items (and more) that are found on the *DOES NOT* list CAN BE RECYCLED NOW, through innovative technologies, practices and FREE brand sponsored programs! TerraCycle® offers many brand-sponsored programs and convenient local drop off locations for recycling *hard-to-recycle* items. Follow the steps we provide next to participate in TerraCycle® Programs, as an effective part of your household recycling efforts! It will take a little more bin organization but your kids will thank you for the better planet your contribution will leave behind!

# RECYCLE WITH TerraCycle!

Terracycle is a social enterprise eliminating the idea of waste. They've diverted millions of tons of waste from landfills and say, "we're just getting started!" But they've done this because of people like you! Please join Terracycle in the following way:

- Visit <u>www.terracycle.com</u>
- Click National Recycling Solutions header tab
- Click Get Started link
- Create a Terracycle Profile by clicking the Sign Up button
- Now you're ready to scroll all the FREE, brand sponsored National Recycling Programs, select the ones you're interested in and start collecting items to send in with a FREE UPS shipping label.

We also love TerraCycle Drop off Recycling Programs like BeautyCycle with Nordstrom!

"TerraCycle® and Nordstrom have partnered to create a national program for all brands of beauty and skincare product packaging with Nordstrom BEAUTYCYCLE. Nordstrom stores and Nordstrom Locals are accepting beauty product packaging for recycling. You can use the interactive map on the TerraCycle website in order to locate drop-off points in your community. All brands of beauty product and skincare packaging can be recycled through this program."

Thank you for recycling for PEOPLE. for PLANET. for US!