



## ©AP CAMPUS REUSE & REPAIR SHOP Directive for PEOPLE. for PLANET. for THEM.

### OBJECTIVE:

CREATE A PROGRAM that introduces 6<sup>th</sup> -12<sup>th</sup> grade students to the 3 principles of a new circular economic model, as presented by the Ellen Macarthur Foundation as *a new way to design, make and use things within planetary boundaries*. Then, guide the development of a student-run reuse and repair shop that becomes a community hub for circular recapture. We suggest exploring this opportunity to create individual campus shops, online shops that are run by students and facilitated with storage and repair sites or a full district model that offers tiered contribution by grade levels. (ex. *elementary students collect reuse items, middle school students manage the repair, upcycle & pick up sites, high school students manage the finances, business, marketing and social media opportunities as a community program*).

\*Please note this program has been adapted from a funded program model to a free *self-activation* model and some resources or support may no longer be available.

### DESCRIPTIVE:

We suggest utilizing the many educational tools found within the Ellen Macarthur Foundation's resources pages & the **AP Solver6 Framework** (available on Climate Activation Page) to develop an impactful educational experience, then assist students in the preparation of a business plan for your campus reuse shop as a collaborative effort. Next, engage youth to create a presentation that gains board and stakeholder buy in, including: school level leadership, district level leadership & parent community. A well-planned reuse and repair shop can sustainably raise dollars for your campus, year after year, helping you integrate more initiatives & programs!

Once needed support is gained, **PLAN A STUDENT LED Campus Reuse Fair** that kicks off the opening of your campus shop! The fair can invite the school's parent and surrounding community & students and should request that these attendees bring items that can either be dropped off for repair/upcycle, donation or recapture. We suggest that students prepare awareness booths that inform their parents and community members of the principles of the circular economy, as defined by the [Ellen Macarthur Foundation](#).

## PRIOR TO HOSTING YOUR FAIR, WE SUGGEST EXPLORING THESE OPPORTUNITIES:

1. Provide discovery learning opportunities that teach students about your local waste management system, corporate responsibility models, successful circular economic case studies, the three key principles of the circular economy, the importance of organic & regenerative supply chains, the impact of the fashion industry on climate and jobs of the future within the fashion industry and its supply chain.

## We SUGGEST THESE GREAT TOOLS:

- The AP Solver6 Framework (a free tool available to educators on the APYS MENTOR PROGRAM page within its MENTOR TOOLBOX section): use this curriculum framework to develop your program.
- Visit [APYS CLIMATE page](#) section: *Zero Waste Fashion & Circular Economics* for resources & video links.
- Visit the [Ellen Macarthur Foundation website](#) for information, resources & videos (use the Solver6 Framework to help you blend this material into the Reuse Shop opportunity.)
- Utilize this Ellen Macarthur foundation New York CASE STUDY to assist your student's in expanding their reuse shop community outreach as a capture hub: [The #WearNext campaign](#)
- [THE CIRCULAR DESIGN GUIDE](#), is a free, online resource developed by the Ellen MacArthur Foundation and IDEO. This tool taps into emerging appetites among industry leaders for an alternative, restorative, and regenerative approach to business that creates new value and delivers long-term prosperity.
- The [Nike Circular Design Guide](#), and video "Circularity: Guiding the Future of Design Introduction" along with the guide, are resources that teens will love!
- Explore the web to learn more about fashion company's ESG initiatives and goals through their published annual reports.

2. Students will need to plan how they will upcycle used or damaged donation items into refreshed pieces of value to sell in their store (Patagonia's Worn Wear Company is a great model). Students should plan to approach either their school level consumer economics department, district charter schools who might have similar departments, or develop "an advertisement" to their school family community to find helpers with design & seamstress trade skills & machines. Students will also need to plan a selection process model that defines the items they will collect and what can't be upcycled or reused, instead sending these items to a donation facility (this might be arranged through weekly/monthly pick-ups from local charities or with parent volunteer assistance, or other inventive ideas your students develop, be sure they consider the carbon footprint of their community solution.)
3. Assist your students in the development & design of communication tools that will inform & collect the items they will either repair for customers, upcycle & offer within their Reuse Store or donate. Students should plan to gather, sort, prep & repair all they are able to collect, then plan to market and sell these items in their shop for funds that support your school's sustainability goals.
4. Sporting goods, winter gear, outerwear, shoes, boots and formal wear, are good items to collect for upcycle/reuse sale, since these items are often gently used, well maintained & discarded due to *sizing* and *skill level changes* before their expiration.
5. Build standards into your work with your students and gain district and parent community support for the program as a valuable learning opportunity going into the new world.

## OTHER SUGGESTIONS:

1. If no seamstress artisans can be rallied, students can maintain their shop services, facilitated through a local seamstress (& shoe repair) shop. A partnership will need to be developed. This service opportunity will allow family community members to conveniently bring items for repair or upcycle to the campus shop, managed by students, in alliance with community artisans through a partnership that provides a % of the artisan proceed to benefit your school. In this model, students will manage the collection and orders with customer drop off and pick-up and delivery logistics between the craftsman service. This service contributes to sustainable community lifestyles and allows students to participate in real world commerce opportunities.

2. Make your reuse shop a capture hub that assists major brands with their circular initiatives toward zero waste fashion by capturing product and shipping it back to the brand. Be sure to contact brands your group wants to partner with to discuss shipping costs and duration of capture opportunities.
3. IT and battery materials are in need of capture for reuse as well. You might consider becoming a capture hub for these materials.
4. Consider hosting a fashion show of standout upcycle creations at the end of the year, celebrating the unique talents and efforts of your students! Be sure to use #ACTNOW #WearNext and #AddyPresInspires @AddyPresLFStyle to share your experience on social media!